

# NSU ART MUSEUM

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## FORT LAUDERDALE

### **CREATIVITY MATTERS**

**NSU ART MUSEUM FORT LAUDERDALE SYMPOSIUM ON CREATIVITY**

**SATURDAY, JANUARY 23, 9 AM TO 4 PM**

**Symposium is part of the NSU Art Museum's Art of Teaching Art Series made possible by the Conni Gordon Arts Foundation**

Fort Lauderdale, FL, January 23, 2016 - Join leading experts from the fields of learning and creativity at NSU Art Museum Fort Lauderdale's ***Creativity Matters*** symposium. Discover new ways to expand creativity, build critical thinking skills, and explore how art can be used as an effective tool for learning and communication. Designed for teachers and non-teachers alike, *Creativity Matters* is part of NSU Art Museum Fort Lauderdale's *Art of Teaching Art Series*, and is made possible by the Conni Gordon Arts Foundation. *Creativity Matters* takes place **Saturday, January 23 from 9 am to 4 pm** (One East Las Olas Boulevard, Fort Lauderdale).

***Creativity Matters*** is free with museum admission. The symposium includes talks and breakout sessions with presenters and tours of museum exhibitions. Entrance to talks and sessions will be permitted throughout the day. Advance reservations are recommended. To reserve a seat, call [954-262-0204](tel:954-262-0204) or email [moareservations@moafl.org](mailto:moareservations@moafl.org). Pre-ordered lunch is available by calling the Museum Café at [954-262-0255](tel:954-262-0255). (Museum admission is free for NSU Art Museum members, NSU students, faculty and staff. General admission is \$12 adults; \$8 seniors and military; \$5 non NSU students with ID.)

#### ***Creativity Matters* Presenters:**

**Phillip Yenawine**

#### ***What is Art For?***

Phillip Yenawine is Co-Creator of Visual Thinking Strategies (VTS), an innovative teaching method used internationally by museums and art educators, and the Co-Founder of Watershed, a nonprofit educational research organization that develops and studies programs for teachers to use art to teach thinking and communication skills. Yenawine was Director of Education at the

Museum of Modern Art in New York for 10 years, and he has spent 20 years developing curricula and professional development.

### **Alise Shafer Ivey**

#### ***The Mind That Turns a Corner: Creativity and the Young Child***

Alise Shafer Ivey is Founder and Director of Evergreen Community School in Santa Monica and the Pedagogical Institute of Los Angeles. A frequent lecturer on early childhood education, she has worked with schools throughout the United States. She will explore what propels invention and innovation and consider how creativity fuels learning, communication and the capacity to connect. Ivey is a contributing author to the book, *Teaching and Learning: Collaborative Exploration of the Reggio Emilia Approach*.

"*The Art of Teaching Art Series* is part of NSU Art Museum's expanded education initiatives that bring together the resources of the museum with innovative methods in education," states Bonnie Clearwater, Director and Chief Curator, NSU Art Museum. The Conni Gordon Art Foundation, which makes this series possible, was founded by the pioneering art educator and television personality Conni Gordon.

### **Conni Gordon**

A resident of South Florida, Conni Gordon is an innovator in the field of art education and creativity who received her formal training in the visual arts and philosophy at Columbia University, NY and Ecole des Beaux Arts, France. Gordon is renowned for her unique 4-Step patented art method, in which anyone could create a picture in minutes, a method she developed following World War II when she taught 50,000 Marines in a show called "Draw Your Own Conclusions." The *Guinness Book of World Records* recognized Gordon, who has empowered over 17 million people through art in 80 countries, as the world's most prolific art teacher. Gordon is the author of 41 art instruction books, which have sold over 15 million copies. A star of her own television show, she has been featured on national and international networks and programs over the past 60 years, including multiple appearances on both *The Tonight Show* and *Late Night with David Letterman*, where she taught art to show hosts Steve Allen, Jack Paar, Johnny Carson and David Letterman. Through her philanthropy, she is an active supporter of charitable causes.

### **NSU Art Museum**

NSU Art Museum Fort Lauderdale is located at One East Olas Boulevard, Fort Lauderdale, FL. For additional information, please visit [nsuartmuseum.org](http://nsuartmuseum.org) or call [954-525-5500](tel:954-525-5500).

### **About NSU Art Museum Fort Lauderdale**

Founded in 1958, NSU Art Museum Fort Lauderdale is a premier destination for exhibitions and programs encompassing all facets of civilization's visual history. Located midway between Miami and Palm Beach in downtown Fort Lauderdale's arts and entertainment district, the Art Museum's distinctive 83,000 square-foot modernist building, which opened in 1986, was designed by renowned architect Edward Larrabee Barnes and contains over 25,000 square feet of exhibition space, the 256-seat Horvitz auditorium, museum store and cafe. Bonnie Clearwater, who became NSU Art Museum Fort Lauderdale's Director and Chief Curator in 2013, directs its international exhibition program, which aims to challenge viewers' perceptions of the world around them. In 2008, the Art Museum became part of Nova Southeastern University, one of the largest private research universities in the United States.

Exhibitions and programs at NSU Art Museum Fort Lauderdale are made possible in part by a challenge grant from the David and Francie Horvitz Family Foundation. Funding is also provided by Nova Southeastern University, the Broward County Board of County Commissioners as recommended by the Broward Cultural Council and Greater Fort Lauderdale Convention & Visitors Bureau, and the State of Florida, Department of State, Division of Cultural Affairs and the Florida Council on Arts and Culture.

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