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For Immediate Release

Whether by Day or During Overnight Getaway, Riverwalk A&E Offers Adventures into Local History via Heart of Fort Lauderdale Segway Tour or Segway to the Riverside Hotel Package

Fort Lauderdale, Fla. – May 11, 2015 – Taking a Segway tour is a great way to explore the history and beauty of Fort Lauderdale, and now, visitors and locals alike can enjoy rolling through the city on a special Heart of Fort Lauderdale Segway tour, or the Segway to the Riverside Hotel package, including a delightful overnight stay at the historic Riverside Hotel on Las Olas Blvd.

Heart of Fort Lauderdale Segway Tour

It takes only a few minutes for Segway Fort Lauderdale representatives to train guests to ride, and then they're rolling through Fort Lauderdale's scenic waterfront and charming neighborhood streets. Guests enjoy fun facts and stories of a bygone era while riding the fun and easy-to-use vehicle, perfect for any age. The 1 ½ -hour tour includes many scenic spots for photo taking, including:

- Historic Stranahan House
- Riverwalk Historic District
- Rio Abreu Park & Mediterranean Revival architecture
- Cooley Massacre site
- Sailboat Bend and Lewis Landing
- Many other beautiful stops

Tours are scheduled every Saturday and Sunday beginning at 9 a.m. and include the guest's choice of a self-guided or docent tour of the Fort Lauderdale History Center campus, including the Historic New River Inn. The cost is \$89.95 per person for adults and children aged 12 or older. To book the Heart of Fort Lauderdale Tour, please call Segway Fort Lauderdale at 954-304-5746 or visit www.enjoytheriverwalkae.com.

Segway to the Riverside Hotel Package

For a memorable overnight getaway, the historic Riverside Hotel, located on lively Las Olas Boulevard, offers the Heart of Fort Lauderdale Segway Tour and overnight escape for two through its Segway to the Riverside Hotel package. It's ideal for adventure lovers or those seeking to tour the charming neighborhoods and views of the city's New River on a Segway.

Guests check into the chic Riverside Hotel, which boasts beautiful marina views and world-class amenities in a relaxed and charming Florida-style setting. With two restaurants, a beautiful lobby bar, vintage pub, heated tropical outdoor swimming pool, fitness center and on-property boat dockage, the Riverside is only minutes from the beach and limitless cultural activities.

The Segway to the Riverside Hotel package includes:

- Double occupancy accommodations in a deluxe room
- Heart of Fort Lauderdale Segway Tours for two
- Two drinks of guests' choice at the Riverside Hotel
- Complimentary overnight valet parking

Package rates start at \$259, per night, based on double occupancy, excluding taxes and service charges (a savings of \$130 per night over booking package items separately). To book the package, visit www.enjoytheriverwalkae.com.

“During either a daytime adventure through the streets of historic Fort Lauderdale or an overnight retreat at the Riverside Hotel, guests can enjoy the beauty of the city, as well as learn about its history through our Segway tour or package,” said Carmen Ackerman, Riverwalk Arts & Entertainment District project manager. “It’s truly the best way to discover Fort Lauderdale.”

About Riverwalk Arts & Entertainment District

Riverwalk Arts & Entertainment District is a unique partnership of arts and entertainment organizations located along the New River in downtown Fort Lauderdale with the express mission of promoting cultural tourism in South Florida. Presenting over 1000 individual events each year, The District attracts well over 1 million visitors annually. Partners of The District Consortium include Broward Center for the Performing Arts, NSU Art Museum Fort Lauderdale, Florida Grand Opera, Fort Lauderdale Historical Society, the Historic Stranahan House Museum and Bonnet House Museum & Gardens. It is supported by the Broward County Board of County Commissioners as recommended by the Broward Cultural Council and the Greater Fort Lauderdale Convention & Visitors Bureau. For more information about The District and its partners, visit www.riverwalkae.com.

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Editor’s Note: The 2014–2015 comprehensive The District calendar listing all confirmed events and high-res images are available upon request.